

LEDBURY TOWN COUNCIL NEWSLETTER SPRING EDITION



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HAVE YOUR SAY - THE REVISED LEDBURY NEIGHBOURHOOD DEVELOPMENT PLAN HAS REACHED THE NEXT CONSULTATION STAGE

After over 2 years of hard work, the revised draft version of Ledbury Neighbourhood Development Plan (NDP) 2022-2031 has now reached the Regulation 14 statutory consultation stage which started on Saturday 5th February and will run for six weeks until midnight on Saturday 19th March 2022 inclusive.

The revision edition of the Neighbourhood Plan is well timed as it will precede and help inform Herefordshire Council's revision of the Core Strategy (or the Local Plan) which last week prompted headlines in local papers that Ledbury may be required to build another 2,500 houses.

Although this was just media speculation, the new draft NDP proposes a 'Settlement Boundary' for the town which indicates where the community believe development should take place and where it should not. The aim is to produce a robust plan which expresses the wishes of the community and will guide the town's future development.

The revised plan has been drafted following an extensive public consultation based on an 'Issues and Options' questionnaire and held in the summer of 2021. Statutory consultees, the public, local businesses and stakeholders are now being invited to give their views on the new plan which has been formulated taking into account the feedback.

Since this is a statutory consultation, feedback can only be given on a specific Response Form which the Town Council would prefer was completed online if possible. The link for the online survey and other consultation information can be found on the Council's website on the Neighbourhood Development Plan page 'Updating our NDP' (www.ledburytowncouncil.gov.uk/en-gb/ndp-process).

Other options to respond include submitting via a QR code for mobile devices or by completing the Response Form on paper, copies of which can be collected from the Town Council offices during office hours or obtained by emailing the clerk as below.

The new plan can be read online on the Council's website on the Neighbourhood Development Plan page 'NDP Documents' (www.ledburytowncouncil.gov.uk/en-gb/ndp-documents). The plan and supporting documents can be found in Section 2.3. Hard copies can be seen at the Council offices, Church Lane and the Library throughout the six-week consultation period. Copies can also be borrowed from the Council Offices or emailed on request to the Clerk.

Following this consultation the responses will be collated and analysed. If necessary the document will be amended and then submitted to Herefordshire Council who will then undertake a final public consultation later in the year before putting the plan to formal examination by an independent inspector.

For further information contact the Clerk on clerk@ledburytowncouncil.gov.uk or telephone 01531 632306.

Cllr Phillip Howells, Chair, NDP Working Party



Economy and Tourism Update

The main purpose of the Economy and Tourism Committee is to take forward the objectives of a more prosperous and visitor-attractive town; objectives set by the Town Council in the current Corporate Plan. Our current work includes how best we can develop our markets to best serve the people of Ledbury and to attract more visitors to our town, without damaging business for our independent traders. It is an especially challenging time for our traders given the Covid regulations over the last two years. They do so much to enhance our town economy and increase shopper and visitor footfall in our town centre. Please support our traders and shop locally when you can, particularly at our Tuesday and Saturday markets and the new regular Friday craft markets.

To provide additional investment in the town we have secured funds via Herefordshire Council in excess of £100,000 from the Government-backed Welcome Back Fund and Great Places to Visit Fund. We are now working to spend this money on improvements to the infrastructure and appearance of the town, including facilities for residents and visitors. We aim to work with our many vibrant local groups and associations to ensure that new and improved services and amenities are in keeping with everything that makes Ledbury a great place to live.

Following consultation on the revised Neighborhood Development Plan, our challenge is to make best use of the opportunities the NDP affords for the development of existing and identified land for employment. Ledbury must not only be a great place to live but also a great place to set up business. How best can we make that happen?

You may have strong views on how we can grow and develop sustainably, whilst conserving what is best. You can find my contact details on the Ledbury Town Council website, and I welcome you emailing me with your insights and opinions.

Councillor Malcolm Hughes - Chair of Economy and Tourism



LTC SOCIALS

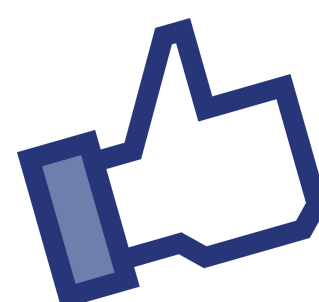
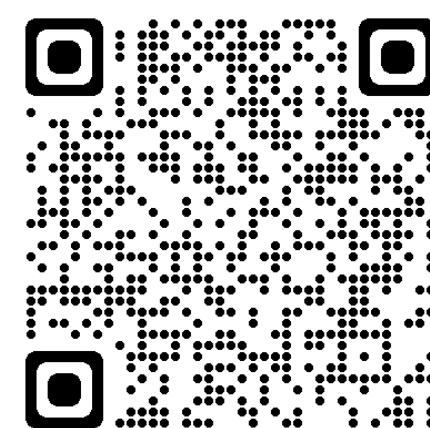


<https://www.facebook.com/Ledbury-Town-Council-1834014213360154>



<https://twitter.com/LedburyTC>

Scan our QR Code to go to the LTC Website



For our most up to date events and what's going on



LTC Planning Committee - Update for March 2022

The Planning Committee continues to be busy dealing with Planning, Access, Transport and Environmental issues arising from applications and on-going housing and commercial developments. This update is intended to bring Ledbury residents up-to-date with what is going on in and around the town.

1. Major Planning applications and on-going developments
As no-doubt most residents are aware, there are several major applications and developments underway in Ledbury amounting to over 1100 new dwellings in the town, well above the planned level of development set out in Herefordshire's Core Strategy.

i. Bloor Homes – 625 dwellings and 3 hectares of employment Land North of the viaduct -No:171532
In July and September 2021 respectively, the Biodiversity Enhancement and the Ecological Method proposals were rejected by Herefordshire planning. Works have begun with the erection of boundary fencing. No other works to be underway as yet and we have no further update.

ii. Barratt Homes south west of Leadon Way -a 275 dwelling development under way and due to be completed this year. A further application No: 212375/F for a second phase of 49 dwellings has been submitted to which LTC has strongly objected. No decision announced as yet.

iii. Bovis Homes 192482 – 140 Dwellings South of Leadon Way – No: 192482 Objected to by LTC but granted with conditions August 2020 – not yet started

iv. Connexus – Land behind Full Pitcher No: P194182/F – 93 dwellings, work now underway after long delay
v. The Eades Properties Ltd. for a residential development on land at Land at H J Pugh Auctioneers, Market Street, Ledbury. No: P204577/F – 31 dwellings. Agreed development in principle but objected to this application. No decision as yet.

vi. Frontier Estates Ltd Land at St Martin's Way – No: P190568F A 64 Bed Nursing Home. Work almost completed.

2. Ledbury Investment Plan

Herefordshire Council (HC) has earmarked £20m for employment land, business space and capital projects in the county's five market towns. LTC have been working with HC's consultants to identify and prioritize projects in the town. The selected opportunities are;

- Viaduct site – 3 hectares of employment allocation – Business incubator space
- Employment Land at Little Markle Rd. Heineken is offering land for commercial development
- Parking and improved access at the railway station
- Landscaping at St Katherine's car park
- Relocation of Playing Fields
- Shop front grant scheme
- Conversion of LTC offices to Tourist destination

These projects are now under consideration by Hereford Council. It is anticipated that Hereford Council will work with the five market towns to establish an appropriate delivery mechanism.

3. Speed Indicator Devices (SID's)

LTC has now been operating SIDs on three sites around the town for over 6 months. Sites at Parkway, The Southend (on the approach to John Masefield School), and on Hereford road are operated for one month in rotation. Here is a summary of the last 3 months of data from these sites.

82% of vehicles at or below the speed limit
The Southend
78% of vehicles at or below the speed limit
Parkway

86% of vehicles at or below the speed limit
The data shows that the vast majority of motorists are obeying the speed limits at these locations.

4. Other Traffic Management Issues

i. Residents Parking

LTC have received a number of representations from residents with regard to the possibility of setting up resident parking zones. In particular, The Southend, Queens Court and Masefield Avenue are problem areas. Over the next few weeks LTC will be getting views of residents and delivering information about resident parking permits and enforcement issues. If we can get a consensus it should be possible to establish in these areas. LTC hope to work with residents to deliver residents parking.

ii. Yellow Lines

Double yellow lines have been requested in several areas. LTC is collecting data on all the possible locations where yellow lining could be installed.

iii. Speed Limits

Many residents have requested that a return to 20mph in some areas of the town would be beneficial, particularly near schools.

iv. Access

LTC is investigating the installation of dropped kerbs to allow better disabled access and await costing for an installation at Horse Lane Orchard.

There has been an increase of heavy vehicles using New Street. LTC is investigating the possibility of banning heavy vehicles from using this route.

Residents have also requested the possibility of reinstating one-way traffic at various locations in the town including Woodleigh Road and parts of Orchard Rd

5. TROs (Traffic Regulation Orders)

Items ii, iii, and iv above fall under the control of Traffic regulation orders. Over the last two years LTC has been working to get a full list of these requested measures so that we can apply for a tranche of TROs. To this end LTC is making efforts to arrange a town walk round with the Locality Steward and the Police to assess the complete list and get our application underway as soon as possible. The TRO list will be published on the council website in March 2022 for public comment.

Councillor John Bannister - Chair of Planning Committee

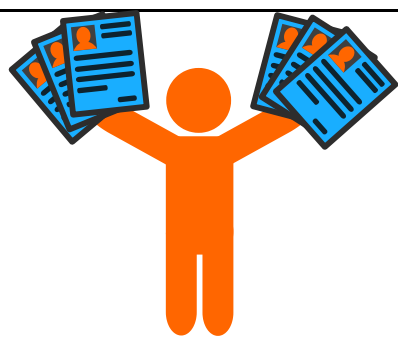
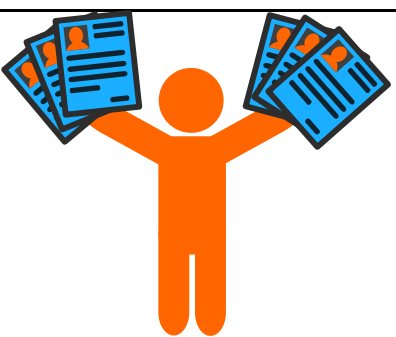
Environment & Leisure Update

Ledbury Town Council's Environment & Leisure Committee have been busy in the past few months bringing to fruition several projects. In particular, a lot of work has already taken place at the Recreational Ground by volunteers, Sustainable Ledbury, to cut back undergrowth and dense vegetation to open up spaces close to and surrounding the Shelter, Children's play area and skate park and this invaluable work will continue this year in and around the Town Centre. The children's play area will see a new piece of equipment in the summer in place of the hex swings and although the hex swings still remain popular, they will be moved to another location. Remedial works will take place in the Spring to improve the wet pour and grass matting surfaces around the play equipment. Plans are also being considered to revamp the skate park which will not only attract those with skate boards, but hopefully bicycles and scooters.

Once the weather improves, improvements and/or repairs to the existing wooden benches and metal seats will be underway in Dog Hill Woods as well as introducing some murals to bins with the support of local community groups. Two new benches will shortly be installed, one outside the Almshouses and the other outside the Old Cottage Hospital. Ledbury Town will be invited to celebrate the Queen's Platinum Jubilee at "Ledfest on the Rec" on Friday, 3 June 2022 at the Recreational Ground. Please keep an eye on our website for further details but we are hoping to encourage local bands, solo artists and up-coming new artists to participate in this exciting event which will be open to everyone.

Councillor Stephen Chowns - Chair of Environment and Leisure

VACANCIES



COMMUNITY DEVELOPMENT OFFICER
Salary: £22,627-£25,295 (Subject to experience)
Full time, fixed term contract for 12 months (Maternity Cover)
37 hours per week
Monday – Friday with some evenings and weekends

Are you passionate about Ledbury and looking to use your organisational skills to support businesses, the community, and volunteers? Ledbury Town are seeking an energetic and affable individual who would like to make a real difference in the community.

Purpose of the Role:

- To provide a range of services and support the local third sector organisations, Communities and Volunteers
- To promote the Council, its facilities, events and services in line with approved strategies

Experience & Knowledge:

- At least one-years' experience in local government or a similar role
- Project Management Skills
- Experience in obtaining effective grant funding
- Good Knowledge of the third sector

Qualification requirements:

- Educated to degree level

For more details or an application pack please contact:

Email: clerk@ledburytowncouncil.gov.uk
Tel: 01531632306

Tour Guide

Ledbury Town Council are looking to recruit Tour Guides for the 16th Century Painted Room, Ledbury National Minimum Wage Saturdays and two weekdays - to be agreed) From Easter to the end of October Good presentation skills essential Training will be given

Contact reception at Ledbury Town Council for details

Tel: 01531 632306

Email: reception@ledburytowncouncil.gov.uk



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CALENDAR DATES NOT TO MISS

HELPING **Ledbury** SUPPORT WORLD BOOK DAY

Saturday, 5th March, 2022

Come and join in the Town's events!



Ledbury Poetry Festival/Ledbury BookArts	Barrett Browning Institute Bye Street	Ledbury BookArts Group Exhibition	10am-4pm
Ledbury Books and Maps	20 High Street	Storytelling Age 0-6 (11am-11.40am & 2pm-2.40pm) Book sales with tokens	9am-5pm
Ledbury Funeral Care	CO-OP/Funeral Care Bye Street	Storytelling Age 2-7 ('The Hungry Caterpillar') - with refreshments	11am-2pm
Three Counties Book Shop	6 High Street	Book sales with tokens	9am-5.30pm
Ledbury Town Council	Market House High Street	Tudor roleplay activities dressing up and acting. Age 7-10	1pm-4pm
Ledbury Places	The Old Grammar School, upper floor Church Lane	Try writing with a dip pen in true 'Horrible Histories' form (10.30am-11am & 2.30pm-3pm)	10.30am-3pm
Ledbury Library Development Group	Burgage Hall Church Lane	Join Sara-Jane and Jeanette from Red Earth Arts for some Booky Fun! ... and create your favourite book character your Booky Balloonheads! Age 5-11	10am-1pm

Find out more



This event is funded by the Welcome Back Fund



Ben Davis

Author of 'The Private Blog of Joe Cowley' will be joining us for a book signing!

Please see the Ledbury Town Council website for more information.



LEDBURY & STRÖMSTAD TWINNING ASSOCIATION

Quiz and Social Evening
Friday 18 March 2022 7.30 pm
Ledbury British Legion Club

Pay Bar and Raffle
Tickets £2.50 Per Person - In Advance or On the Night
Tables of 4 People

Contact: Steve 07774 591373 or Jill 01531 635129
Or email: jill_jupp@hotmail.co.uk



LEDBURY'S CAREERS AND ADVICE FAIR

FREE EVENT

Bringing together local employers and local candidates

THURSDAY, 31 MARCH 2022
10:00AM - 4:00PM
LEDBURY COMMUNITY HALL

- Speak to a diverse range of local employers who have resources and opportunities in the area
- Seek advice from consultants and businesses providing further training and apprenticeships
- Opportunities to volunteer with community groups in Ledbury
- Information on local activity groups and clubs



www.ledburytowncouncil.gov.uk | cdo@ledburytowncouncil.gov.uk
01531 632 306 | Town Council, Church Lane, Ledbury, HR8 1DH

LEDBURY CHARTER MARKET

Coming Soon - Craft Market
Please email admin@ledburytowncouncil.gov.uk for more information on trading



CHARTER MARKET

Every Tuesday and Saturday under the Market House



NEW Sheds Together Project Coming Soon!

Thanks to a generous grant from The Prince's Countryside Foundation, Age UK Hereford and Localities are delighted to announce that we are recruiting for a part-time Shed Coordinator who will work across four locations to set up Men's Sheds in Leominster, Ledbury, Kington and Bromyard.

Men's Sheds (or Sheds) are similar to garden sheds – a place to pursue practical interests at leisure, to practice skills and enjoy making and mending. The difference is that garden sheds and their activities are often solitary in nature while Men's Sheds are the opposite. They're about social connections and friendship building, sharing skills and knowledge, and of course a lot of laughter. And not just for men!! We are looking for a suitable location in Ledbury and would love to hear from anyone who may know of somewhere for us to 'set up shed', volunteer/and or be involved in some way.

If you are interested in being part of the project, please call Sue on 07714581624 or email contact@ageukhl.org



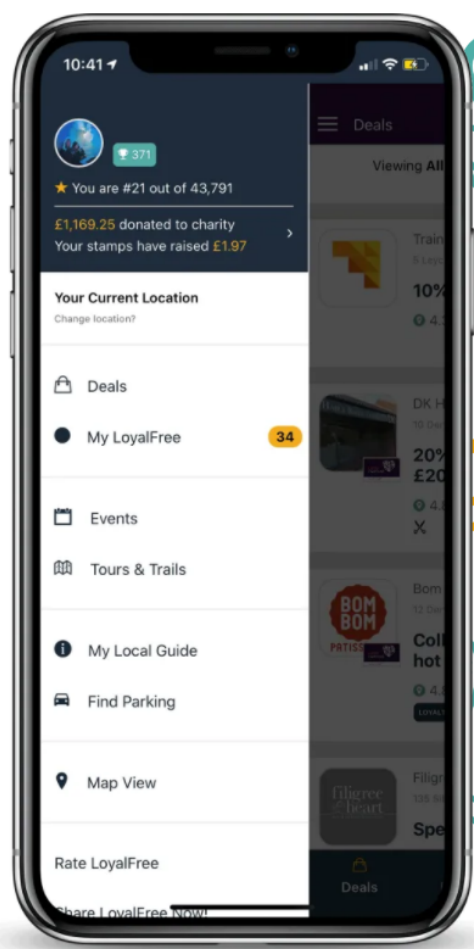
In Celebration of the Queen's Platinum Jubilee
Ledbury Town Council presents

LED FEST ON THE REC

Ledbury Recreational Ground
FRIDAY, 3 JUNE 2022
Between 2pm & 9pm

WANTED
LOCAL ARTISTS
CHOIRS
BANDS
SOLO ARTISTS
TRIBUTE ACTS

FOR MORE INFORMATION AND A APPLICATION FORM PLEASE CONTACT
ADMIN@LEDBURYTOWNCOUNCIL.GOV.UK



HEREFORDSHIRE'S LOYAL FREE APP

Discover amazing deals, on your phone!

Herefordshire Council have partnered with the award-winning place promotion app, LoyalFree, to help further promote our fantastic county, attractions, and local businesses/retailers.

THE BENEFITS

- The App – Free for everyone, including local businesses, retailers, and users.
- Advertising Offers and Events
- Direct Links - to your website and Social Media accounts
- Featuring in Local Trails
- Customer insights – see how you are performing!
- Marketing Materials- Help to support you and your business!

The Talk Community Team plan for the app to go live at the beginning of July and ask that local business register their details. This will help people quickly and easily find what they need in their local area, along with offering greater promotion for the country's business and retailer's, especially as we move forward with lockdown.

<https://www.loyalfree.co.uk/bid-find-out-more/>

Ledbury Food Bank - Here to Help

If you are struggling to feed yourself or your family we are here to help.

Ledbury Food Bank opened in 2012. We currently feed more than 50 family units from Ledbury and surrounding villages each month. Nobody should be hungry in our society although we know that more than 1.5 million people in this country rely on food banks.

Anyone who needs help feeding themselves or their family can just come along to St Katherine's Hall on a Wednesday or Friday between 10.00 and 12.00. We turn no one away, and we may be able to help in other ways as well. We have a contract with Citizens Advice to provide benefits advice and we have trained volunteers who can help with debt and housing problems or, if necessary, refer to organisations that can.

The increase in our work means that we are urgently looking for new premises. We have a large team of committed volunteers who help us without whom we could not carry out our work.

We are dependent on public donations of food and money as well as grants from public and private organisations.

If you need any more information please either email food@ledburyfoodbank.org or call 07581283092 and leave a message. We will get back to you as soon as possible.



Save Money
When You Shop Local

Download the LoyalFree app now to discover exclusive deals, exciting local events & fun trails

Distinguished Citizen Award 2021/2022

Do you know a person that deserves to be recognised for hard work and dedication to the community?

Every year Ledbury Town Council recognises individuals who have provided extraordinary service and/or leadership in the community, contributing to the quality of life in our town.

To make a nomination, the following conditions apply:

- You must live within the Parish of Ledbury.
- You cannot nominate yourself or a relative.
- Nominations submitted anonymously will not be considered.
- Nominations for serving councillors will not be considered.

If you wish to nominate someone for the 2021/2022 award, please request the nomination form and return it to the town council offices.

Ledbury Town Council,
Church Street,
HR8 1DH
Telephone 01531 632306 or
email: admin@ledburytowncouncil.gov.uk
www.ledburytowncouncil.gov.uk

Closing date for entries 23 March 2022

ARE YOU USING OR NEEDING A CAR ONLY 2 OR 3 TIMES A WEEK? THEN YOU CAN HALVE YOUR COSTS, MOST MEMBERS SAVE MUCH MORE

A CAR WITHOUT HASSLE, NO TAX, INSURANCE, DEPRECIATION, OR REPAIR BILLS

A CLUB RUN BY VOLUNTEER MEMBERS FOR MEMBERS



malvern hills-carclubs.org.uk
01684 540284